

Playbour  
Website Design - 14th June 2022

## Acknowledgement of Country



Playbour acknowledges the Indigenous country, cultures and knowledges of the land upon which we walk, work and live. We pay our respects to the Elders past, present and future of Indigenous nations in Australia and abroad. We acknowledge that Australia remains unceded. Always was and always will be Indigenous lands.



Cursor as coloured dot

[Continue to website →](#)

# Playbour

Menu

The landing page features a large, bold title "Playbour" in black. In the top right corner is a "Menu" button with three horizontal lines. Below the title is a central collage of nine smaller images depicting various Playbour-related scenes: a person using a smartphone, a hand-drawn map, a child playing with green blocks, a wall covered in colorful drawings, people working at a table with sticky notes, and a person in traditional attire performing a ritual. The background of the main content area is a light grey.



Images change shape to circles when they reach closer to top of page when page scrolled

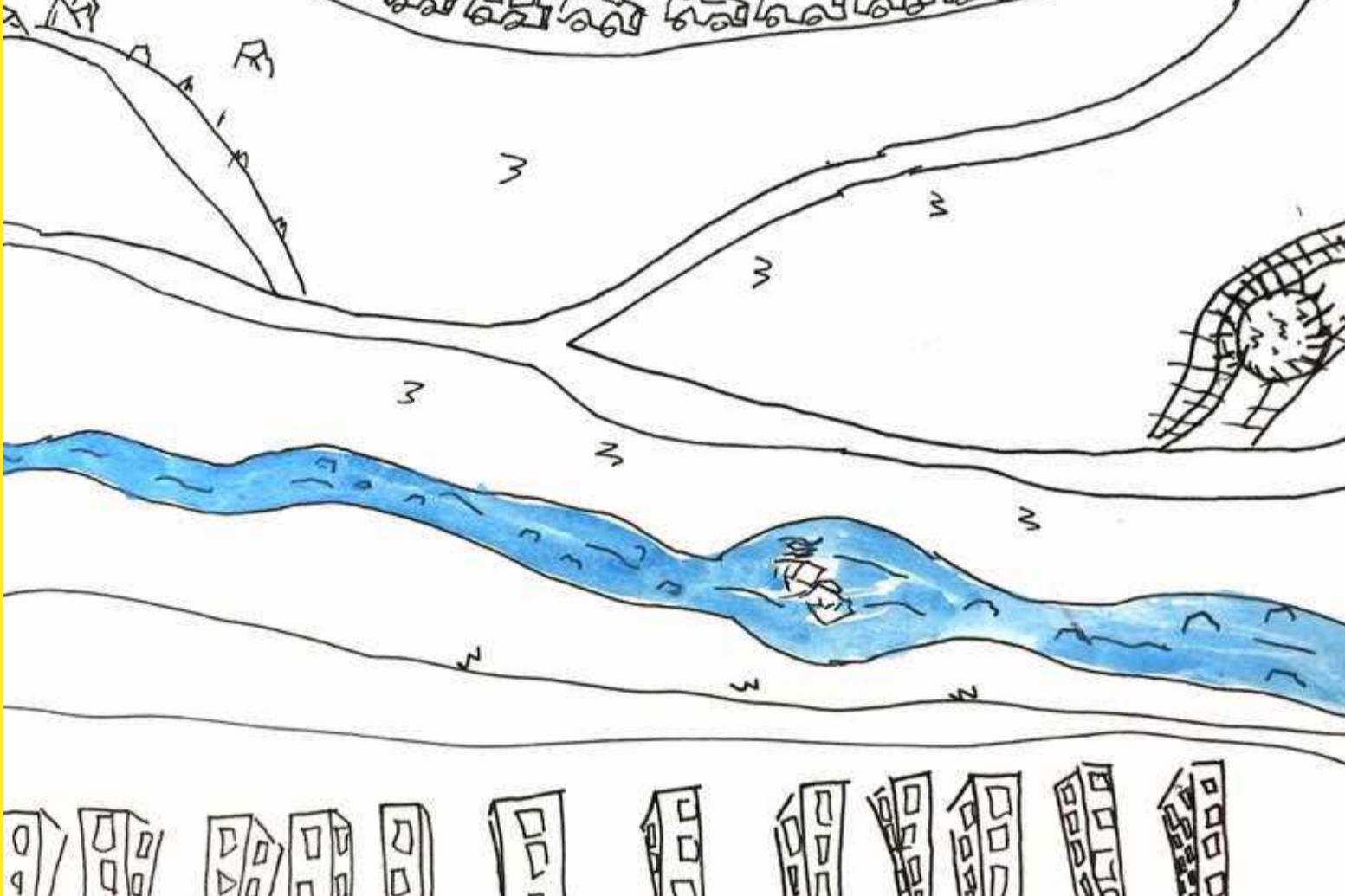
Menu open



# Playbour

Menu

Projects



Feelings as actions



The Art of Play

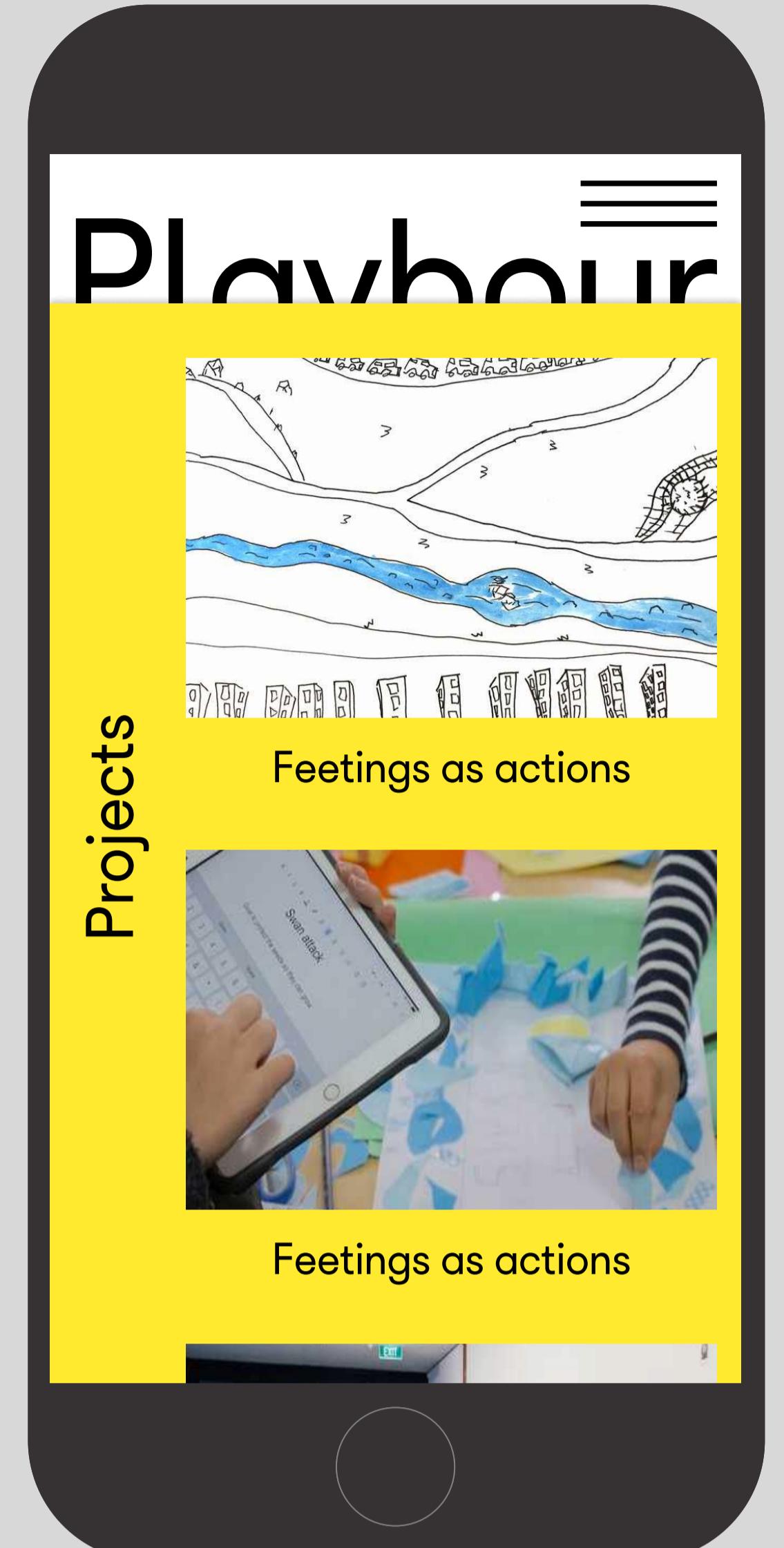


Feelings as actions



Feelings as actions

Feedback icon



# Playbour

Menu

Projects



Feelings as actions



The Art of Play



Images change to circular  
in shape when hovered

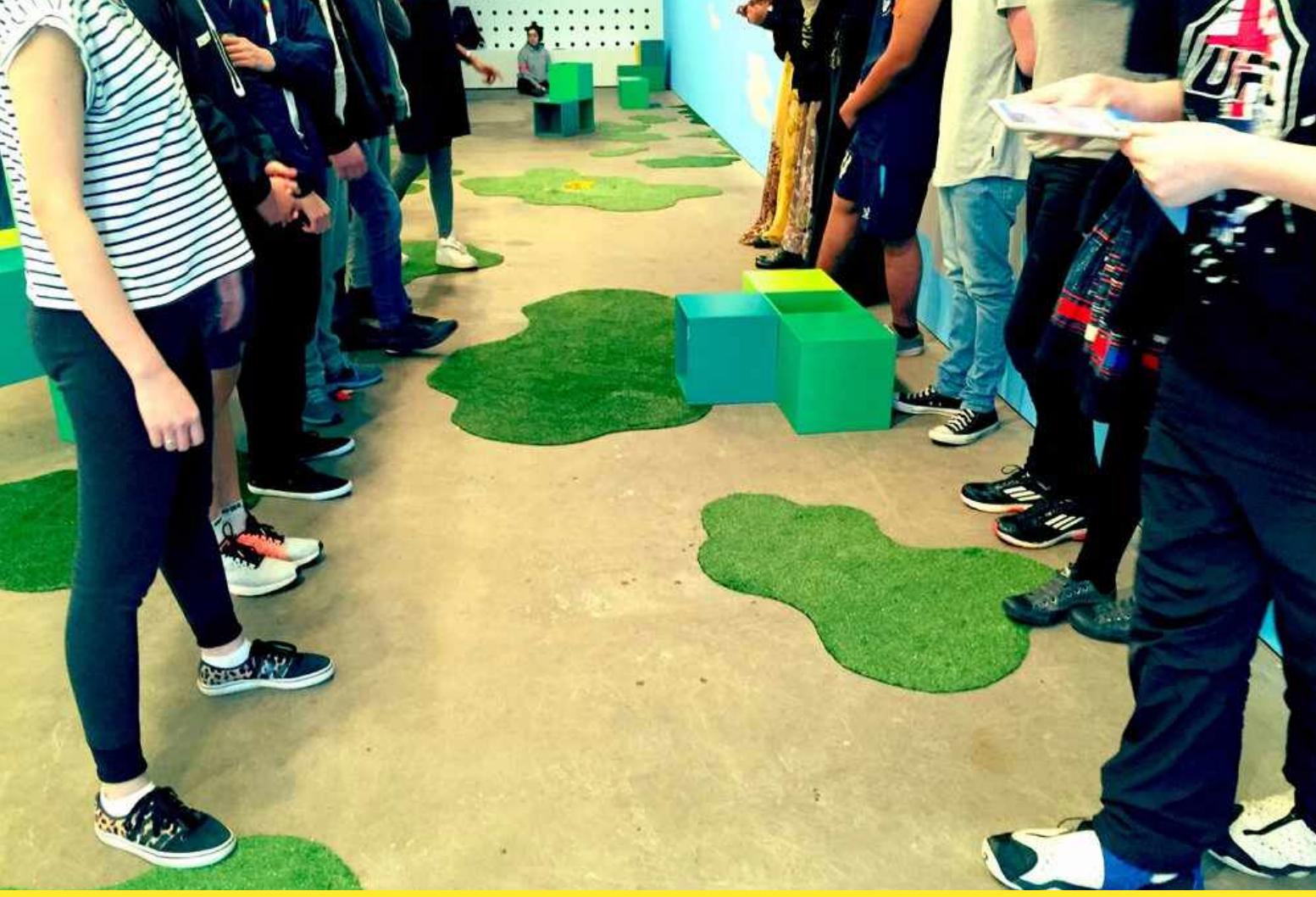
# Playhour

Menu

## The Art of Play

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[Download catalogue](#)



Related Workshops

Games for Change: Play Methods for Social Innovation (Japan)

Cities as Playgrounds Workshop (Barcelona)

Related Resources

Example document

Example document

Example document

Example document

# Playhour

## The Art of Play

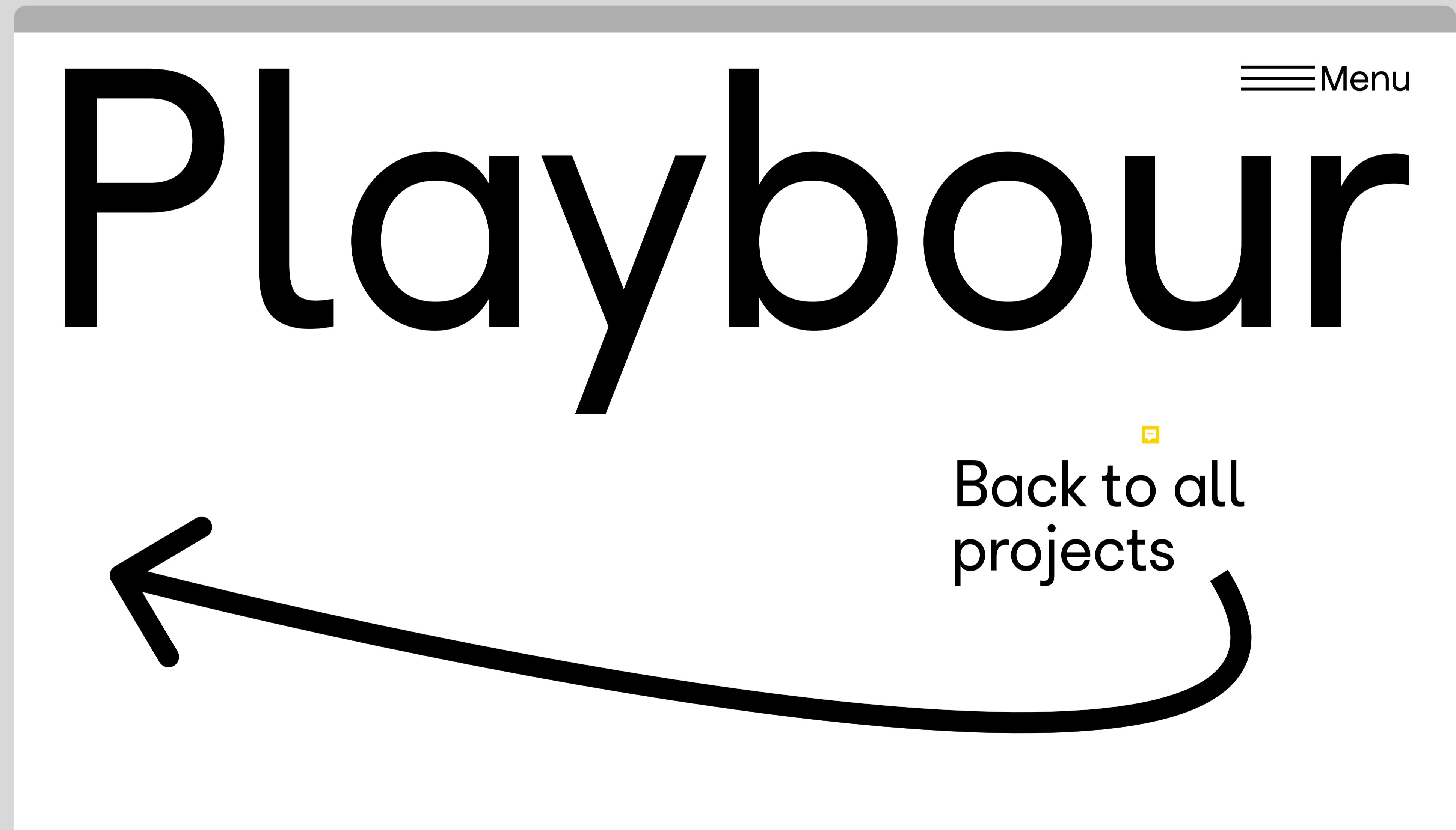


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[Download Catalogue](#)

Individual project page

When (project, workshop, resource) page scrolled to bottom



# Playhour

≡ Menu

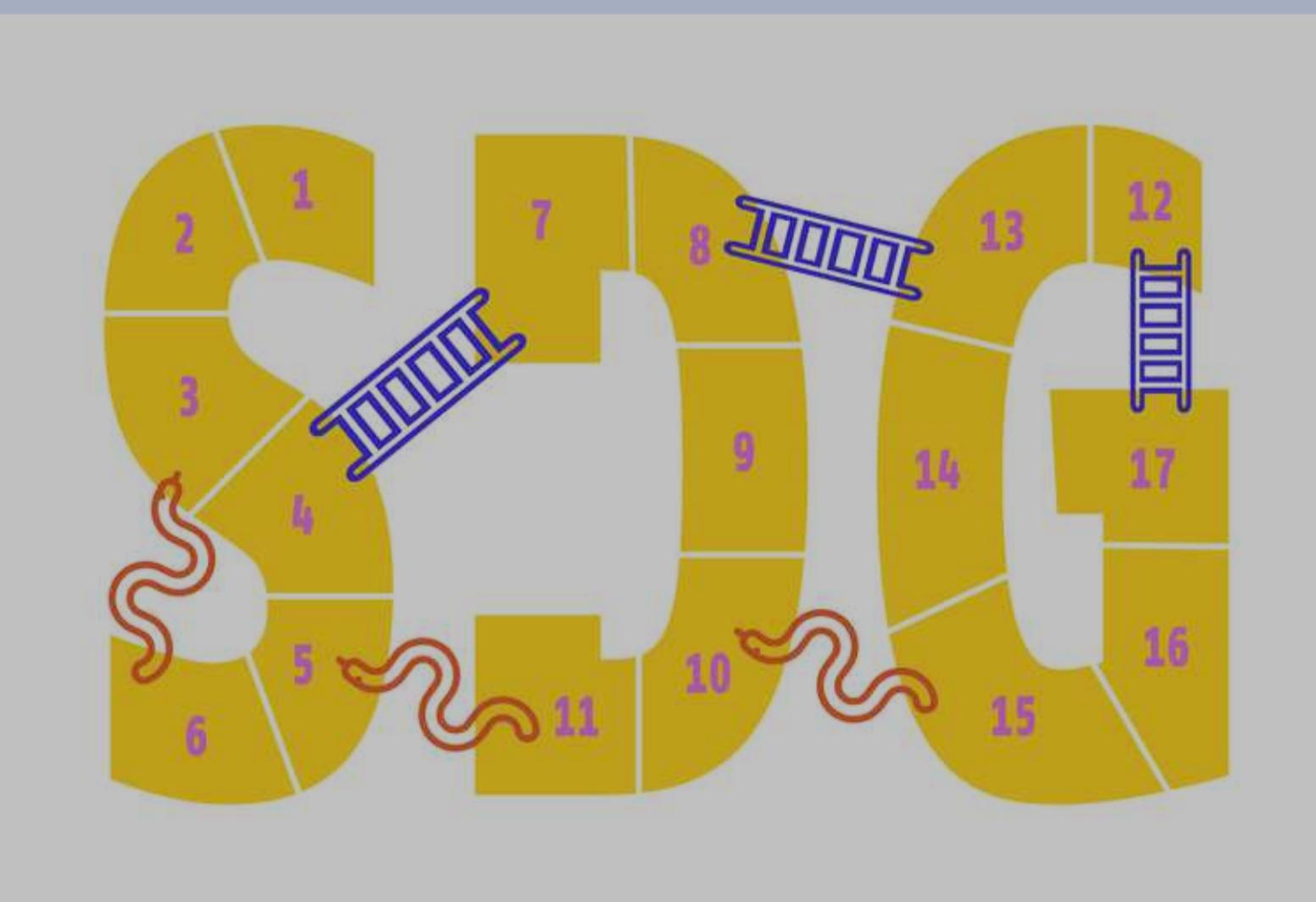
## Workshops



Games for Change: Play Methods for Social Innovation (Japan)



Cities as Playgrounds Workshop (Barcelona)



Playful Cartographies: A serious play workshop (Japan)



Care, Media & Ritual Workshops (Japan)

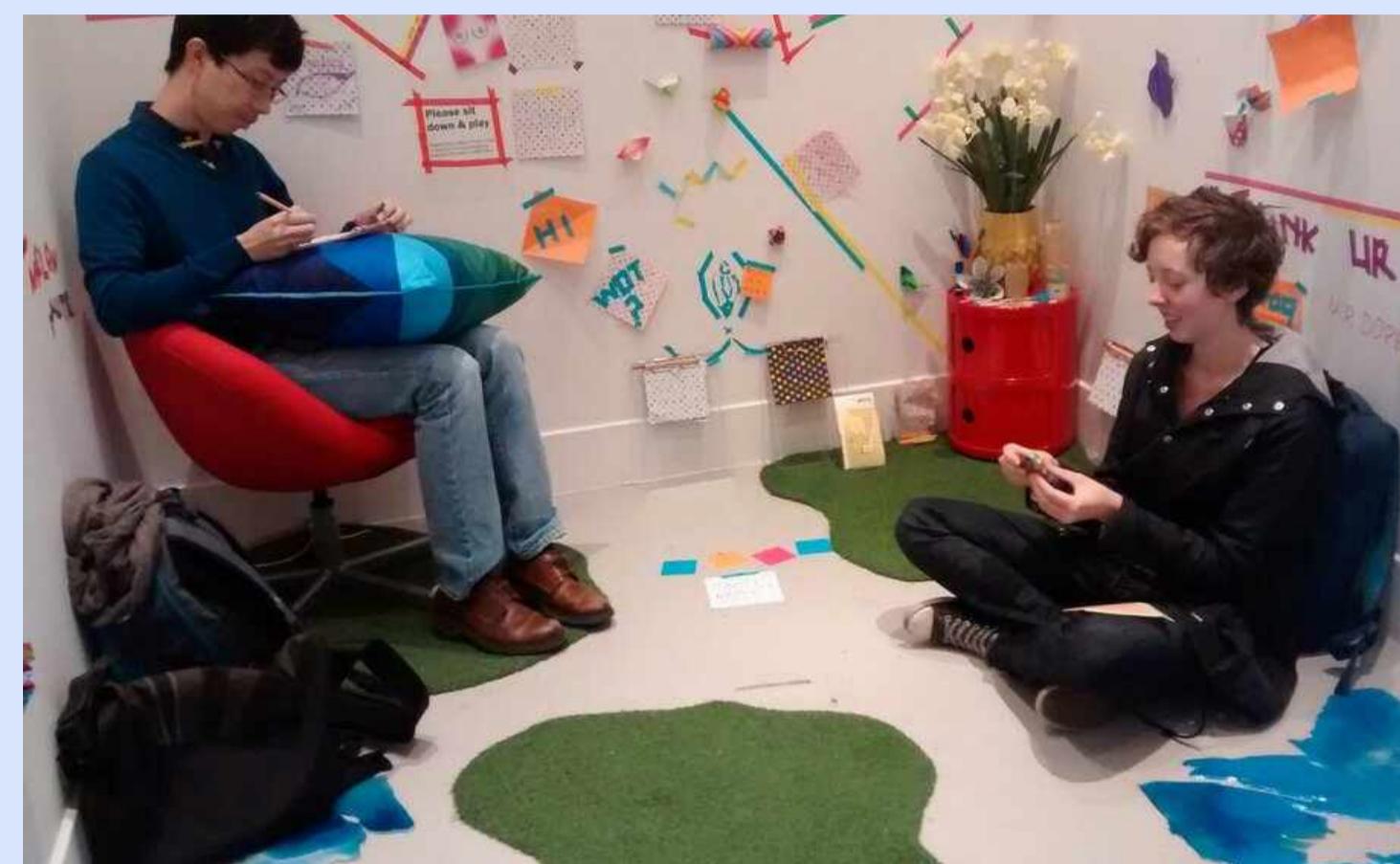
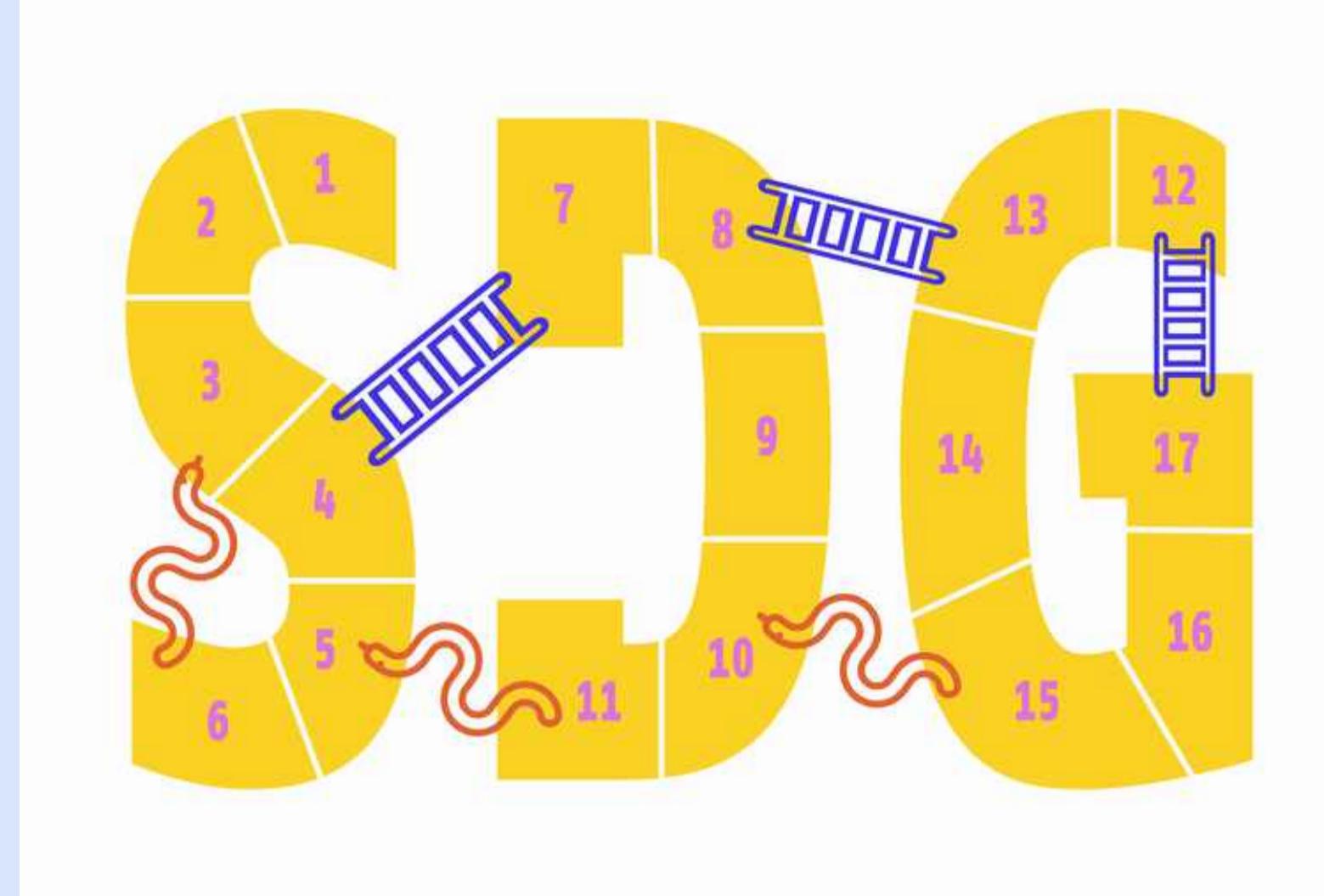
# Playhour

≡ Menu

## Playful Cartographies: A serious play workshop (Japan)

In this workshop we asked students from Tsuwano University to think about mapping, place and the senses. We explored the idea of map making from diverse perspectives. We explore how we think about maps as complex ways of seeing and feeling the world.

Students were introduced to the idea of ethnography as a way to make sense of the world through nuanced and situated narratives of practice.



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## Instructions

### STEP 1

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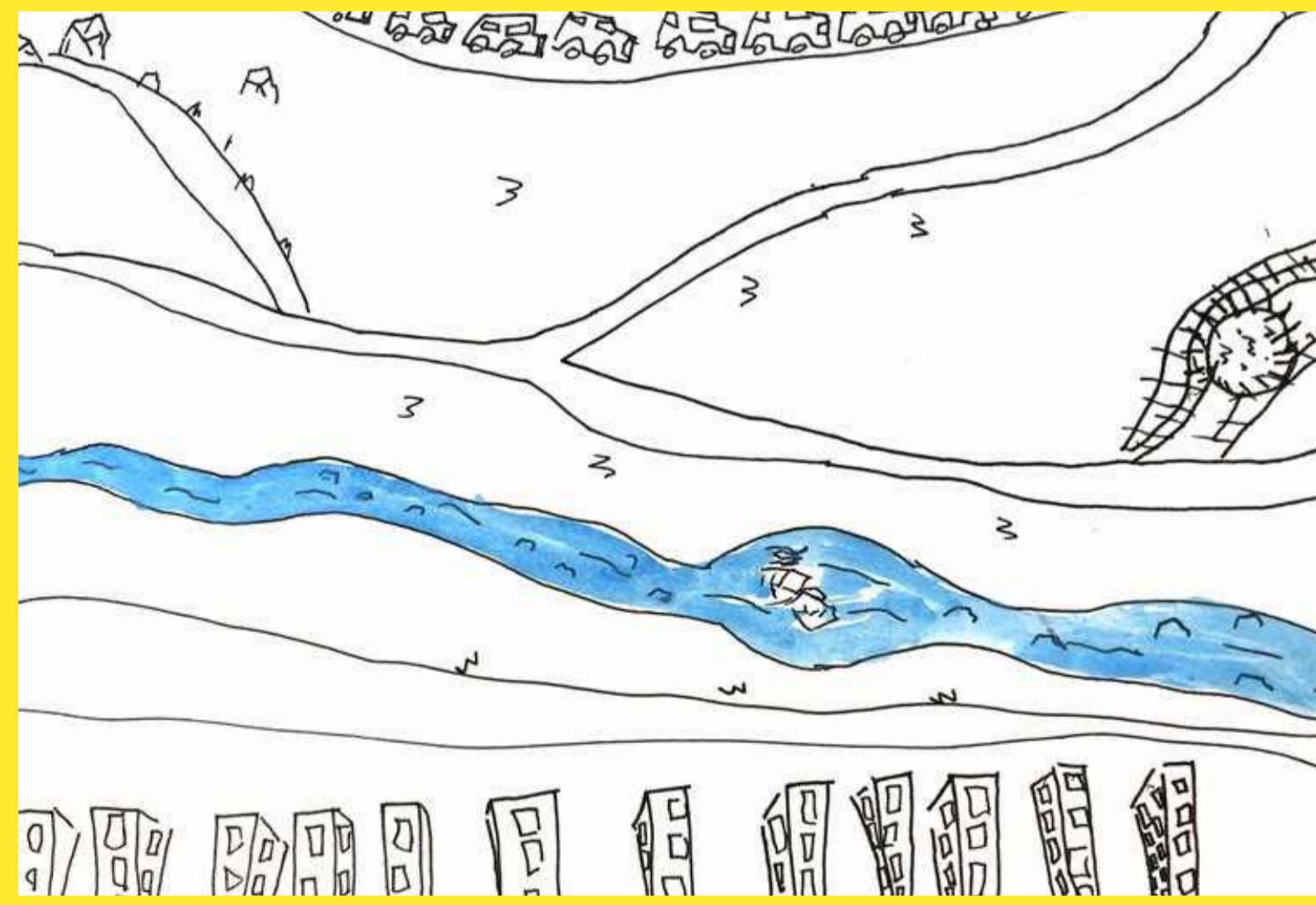
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## Related Projects



Meetings as actions



The Art of Play

## Related Resources

Example document

Example document

Example document

Example document

# Playhour

# Playhour

Menu

## The Future of Museum Engagement, Data and Older Audiences

**Project Summary**

Over ten weekends in September 2016 the BHT ACMI Tea project invited mature cinema audiences to come along to the cinema and have a cuppa with others, catch up with friends and share stories from their past. Through this project, and building on previous work, we explored how digital technologies can help underpinning the use of digital and non-digital resources to engage with ACMI's older audiences.

**Using a series of three postcard questions (see figure 1) aimed at diverse audiences, we conducted a short survey to find out what they view ACMI as an organisation and what they think it could do better. This included reflecting upon their own personal experiences with ACMI to date.**

Overall, we received positive responses from the participants. They appreciated the ACMI makes cinema programs a culturally important part of their lives. They also appreciated the ACMI's spacious concession areas as one benefit of visiting the cinema. Participants also appreciated the opportunity and accessibility to art. Newer and more diverse programming (ACMI) provides access to them. In general, the participants were very positive. Indeed, as we discussed, ACMI's programming is much loved and reported to its older audiences.

**What did you think of the movie?**

**Tell us what you like about ACMI... tell us what other cultural activities you like...**

**Example Postcards**

**EXECUTIVE SUMMARY**

Over ten weekends in September 2016 the BHT ACMI Tea project invited mature cinema audiences to come along to the cinema and have a cuppa with others, catch up with friends and share stories from their past. Through this project, and building on previous work, we explored how digital technologies can help underpinning the use of digital and non-digital resources to engage with ACMI's older audiences.

**ACMI PILOT STUDY (PHASE 2 REPORT): The Future of Museum Engagement, Data and Older Audiences**

Janice Leung, Adeline Ongcas, Dr. Graham Coombes, Dr. Hugh Davies and Distinguished Professor Larissa Hjorth  
October 2016

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**Download resource**

Related Projects

Feelings as actions

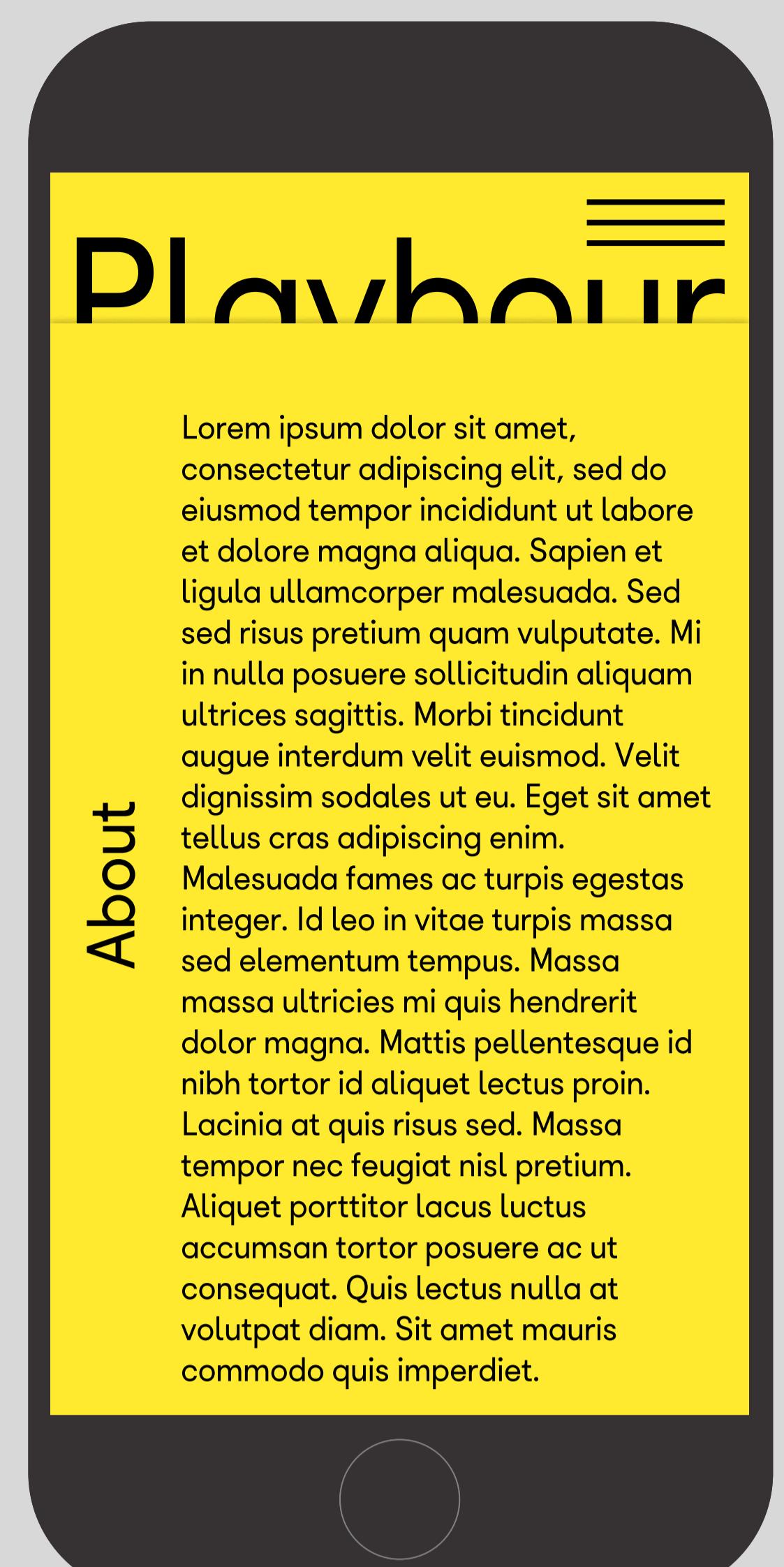
The Art of Play

Related Workshops

Games for Change: Play Methods for Social Innovation (Japan)

Cities as Playgrounds Workshop (Barcelona)

The mobile screen displays the 'About' page of the Playbour website. The header features a large, bold 'Playbour' logo in black on a yellow background. To the right of the logo is a 'Menu' icon consisting of three horizontal lines. On the left side of the page, the word 'About' is written vertically. The main content area contains a large amount of placeholder text (Lorem ipsum) in a smaller black font. Below this text are two lines of contact information: an email address ([larissa.hjorth@rmit.edu.au](mailto:larissa.hjorth@rmit.edu.au)) and a personal website ([larissahjorth.net](http://larissahjorth.net)). At the bottom of the content area, there is a small note stating 'Website designed & developed by [thoughtful.website](#)'.



This mobile screen shows another variation of the 'About' page. The layout is similar to the previous ones, with the 'Playbour' logo at the top, followed by the 'About' text and a large block of placeholder text. The contact information and website note are included at the bottom. The overall design is clean and modern, using a yellow and white color scheme.

The mobile screen displays a contact form. The top half features a large 'Playbour' logo. Below the logo are four input fields: 'Name', 'E-Mail', 'Subject', and 'Message'. Each field is accompanied by a rounded rectangular input box. To the right of the 'Message' input box is a 'Send' button with a right-pointing arrow icon. The bottom half of the screen is a large, empty input area for the 'Message' content.

Contact form revealed on scroll

Thank you,  
thoughtful.website